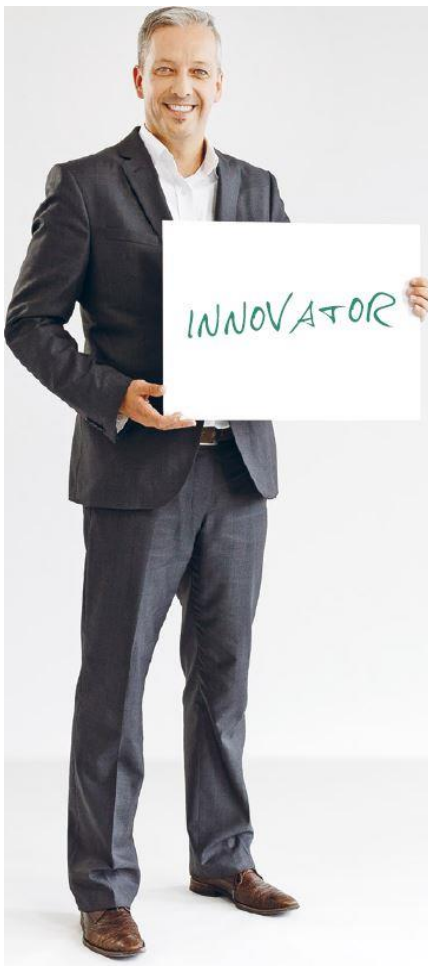


Innovation Excellence!

Certified Training Program for Supporting Managers and Change Agents (11 days)



The evolution of leadership culture has reached a revolutionary level: "Leaders 4.0", increasingly relieved of professional and disciplinary authority, are becoming competent trainers and process assistants for agile teams.



Your benefits

You will significantly expand your leadership skills:

- Consistently supporting leadership behaviour in (digital) change
- Cultural change! Effective Change Management
- Process Orientation - Lean Management and Kaizen
- Systematically introduce and anchor improvement/innovation processes
- Supervision and facilitation
- Real team development
- Virtual team control
- Constructive critical faculties
- Difficult situations as opportunities
- The executive as a change agent - progressive methodology and didactics
- Leadership 4.0 - Training and coaching competence!
- The best working techniques for innovation capability and their meaningful application.



Target group and general objective

We address executives and professional management trainers who want to drive important changes and innovation in these times of (digital) change.

The graduates master the spectrum of modern change management for the successful introduction and control of innovative processes, including the best working techniques. The training also focuses on the sustainable leadership culture - Leadership 4.0.

The Unique Selling Propositions

- Uniqueness. According to research carried out by the Federal Ministry of Education and Research and the Swiss Federal Railways, we provide the only training that
 - concretely addresses the conditions and "breeding grounds" for innovative capacity
 - systematically develops all important methods and techniques for effective control.
- German Training Award in Gold
- Proven high learning and implementation success through innovative and refined forms of training
- Practical relevance from start: Permanent reverence of the acquired knowledge to its implementation in everyday life.
- Co-certification by Prof. Dr. Harald Geißler, Helmut Schmidt-University Hamburg and Research Centre Coachinggutachten.

History

On behalf of the German Economic Institute Cologne, the motiv-founder Harald Korsten trained the heads of semi-governmental institutes on the subject of "steering competence for innovative processes". This series of seminars was the prototype of the training, which we have been continuously developing since 2001. A comparative study commissioned by the Federal Ministry of Education and Research proved our market leadership in innovation management. The head of the study, Prof. Dr. Harald Geißler, has since supported our work as a scientific advisory board and certifier.

The Training Program

Module 1: Inspiring Innovation Capacity!

Base camp and departure, 3 days



- | | |
|---|--|
| <ul style="list-style-type: none"> • On the test bench: Willingness to change • The 3 phases of an innovation process • Self-reflection and group dynamics for professionals • Constructive criticism - Why? How? When? | <ul style="list-style-type: none"> • Change Agents, the innovation promoters • Innovation Check - 4 Rooms of Change • The start of an innovation process • The secrets of continuous improvement |
|---|--|

Module 2: Innovation Capacity in Action!
On the road with change management, 3 days



- On the test bench: Effectivity of meetings
- Objective ≠ Solution ≠ Measure
- TIZLA - systematic problem solving
- Genuine teamwork as the nucleus of innovation
- Product development by teamwork
- Kaizen & Co. - up to date in (digital) change
- Creativity and useful creativity techniques
- Continuous improvement live!
- Piloting of effective meetings

Module 3: Anchoring Innovation Capability
Leadership competencies in innovation processes, 3 days



- On the test bench: Leadership behavior
- Coaching competency for developers
- Stagnating groups and performance teams
- Paradigm shift: Leaders as trainers and facilitators for agile teams!
- The future has begun: agile teams in holocratic structures
- Supervision of autonomous teams
- Managing of virtual teams
- Mastering the resistance to change
- Reframing and resilience: plaintext.

Module 4: Certification Workshop
Home stretch and transfer into practice, 2 days



- Analysis of previous implementation experiences
- Evaluation of implementation success
- "Powerless" executives?
- Certificate maturity check
- Departure into the wild with a concrete view to the future

The Training Locations are...

our training base 'Schloss Wissen' near Weeze



or 'Schloss Buchenau' near Bad Hersfeld.



Dates 2021

Module 1: 20th – 22nd January

Module 3: 24th - 26th March

Module 2: 24th - 26th February

Module 4: 22nd – 23rd April

Your Investment

€ 4.950.00 + VAT for 11-day education in total, including preparation, post-processing, handouts, copies, photo reports and certification costs.

Approx. € 169.00 + VAT at Schloss Wissen and approx.. € 115,00 at Schloss Buchenau incl. hotel costs / full board per person and day.

Some Feedback and Opinions of Graduates

The training helps me a lot. The large practical part makes it much easier to apply what you have learned directly compared to other training courses. In concrete terms, I was able to significantly improve the workshops I led through the structuring and techniques I learned in the "Innovation Competence" training. The striving for continuous improvement, which is the focus of the training, is very inspiring and an excellent basic attitude for one's own work, especially for leadership.

Philipp Müller, Brand Strat. & Nat. Marcoms Manager Market., Nissan Center EU GmbH

The training was a great experience for me and gave me a lot of new impulses. The topics and especially the exercises are very close to practice - and the most important thing for me: they give structure and lead to results! Many thanks for the very good support!

Dennis Bendig, Recruiting Manager, Fagro GmbH

The "innovation trainer" was the revolution to conventional advanced training. A large part of the content was developed in a practice-oriented manner, applied downstream and brought into an overall context. It is highly motivating to use these additional competences in everyday life (...).

Miguel Ricking, Vertrieb Privat- und Gewerbekunden, SWK Energie GmbH

A training course that is exceptional and demanding in every respect. The content and the method are identical, because the participants experience the trainer in the same way as the role of the manager is conveyed: appreciatively, authentically and with an eye to the development of the participants' resources. (...) An advanced training can hardly be better and more practice-oriented - large compliment!

Dr. Stefan Blümling, Managing Director VerAntworten

For me, the training as an innovation trainer was the best I took part in. Why? A captivating trainer, who interactively communicated the demanding contents and tools in a special way, that I was looking forward to the next module every time. What I learned is put to practice directly, so that it was easy for me to use in my daily work. (...).

Iris Gerritsen, Head of Customer Service and QM, Forest Finance GmbH

The qualification has complemented and rounded off my profile well(...) I have already successfully implemented what I learned. The training was demanding, exciting and interesting. (...) For me one of the best training courses - practical, goal-oriented, with a lot of personal responsibility. I would participate again at any time.

Karl-Georg Zipp, TL Training in Operations, BASF AG

The Education in Innovation Competency is the best ever training I have had. For me, a management consultant and project manager, are the trained and acquired skills crucial in order to deliver my projects and to implement change management skills in teams successfully.

Dr Armin Bratz, Senior Consultant, HANSE Management Consulting

The "Innotrainer" was the best education I participated within. The very demanding and complex topic was imparted absolutely professional, varied, motivating and by logical, comprehensible steps. The training method was exemplary. (...)

Smail Sarouali, Sales & Marketing Manager PuG (StV), SWK AG

The skilful moderation using the very good team development methods fascinated me. This training earns a "highly recommended".

Bruno Marengi, Head of Infrastructure, Swiss Railway Company SBB

A very valuable education, including amazing group dynamics (...) and highest practice-orientation. And - I have had great fun!

Dirk Bruchmann, Business Manager, Toyota GER

If you have any questions, please contact:
+49 6641 1860 660 or info@motiv-gfi.de.
Please send us your registration via mail or e-mail;
You will receive your confirmation of registration afterwards.

motiv Gesellschaft für Innovation
Koordination
GS Schwarzwaldstraße 14
D – 36341 Lauterbach
Germany

Investment und Organisation

For 11 days of training, you are investing € 4,950.00 plus VAT. The participants are certified by Prof. Dr. Harald Geißler, Helmut-Schmidt-University Hamburg, and motiv Gesellschaft für Innovation.

The hotel booking is a contract between you and the hotel. Please settle your costs directly with the hotel. We will gladly reserve a single room for you. Please inform us if you do not arrive the evening before.

The costs include trainer fee, manuscripts, photo-documentation and conception. They are due at the beginning of the training. If you have to cancel your participation, another participant can be named.

Without a substitute participant we charge € 150.00 until 21 days before the beginning of the training. In case of a later cancellation, we charge the whole participation fee.

REGISTRATION

Innovation Excellence 2021
Certified Training Program for Managers

Module 1: 20th – 22nd January

Module 2: 24th - 26th February

Module 3: 24th - 26th March

Module 4: 22nd – 23rd April

Name:

Company:

Position:

Company address:

Phone:

Email:

Billing address (if different from above):

Date:

Signature: